

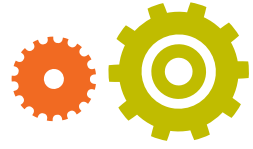


EDUCATION SUMMIT

VENDOR SHOWCASE

SEPT 27-29 2017

THE LINQ HOTEL | LAS VEGAS



Name _____ Nickname for badge _____

Title _____ Organization _____

Address _____ City/State/Province/ZIP+4 _____

Telephone _____ Email _____

Guest/Companion Attending _____

ROUNDTABLE TOPICS Suggest your top three topics for discussion. Roundtables for Marketing, Sales and Operations.

HOTEL RESERVATIONS – THE LINQ HOTEL

DMA West Education Summit & Vendor Showcase –

Cut-off Date: **September 6, 2017**

September 26, 27, 28: \$119 plus \$20 resort fee and 12% tax

September 29: \$189 plus \$20 resort fee and 12% tax

Reservation Center: 1-866-523-2781

Group Name: Education Summit & Vendor Showcase

Group Code: SQESV7

Online reservations link: <https://aws.passkey.com/go/SQESV7>

REGISTRATION POLICIES

See online program for complete policy information.

1. Use a separate form for each registrant. If more forms are needed, please make photocopies.
2. Register online at www.dmawest.org.
3. Enclose a check, made payable to DMA West, or provide credit card information, for the registration fee(s).
4. If, after registering, you find you will be unable to attend, please notify DMA West staff as soon as possible, since any refund must take into consideration meal commitments.
5. We invite our vendors/sponsors to send marketing messages to conference delegates as a preview of services, products and opportunities available at the DMA West Education Summit & Vendor Showcase.
 - I accept receipt of these marketing messages. I know how important the vendors and sponsors are to the success of our events.
 - I decline receipt of these marketing messages.
6. Return your registration form and registration fee to the DMA West office by **September 19, 2017**. See cancellation policy in the brochure. Substitutions welcome.
7. By registering for the DMA West Education Summit, you agree to the Registration/Attendance Policies.

REGISTRATION FEES

Membership in DMA West rests with the DMO and all member-DMO employees attend Association programs at the member rate. Please check item(s) that apply to your registration. Vendors/exhibitors – contact DMA West staff at info@dmawest.org for participation information.

EXPERIENCE-THE-DESTINATION SESSIONS – SEPTEMBER 27

See Experiential Sessions online section for descriptions of each activity. Based on Wednesday's schedule, you have the option to attend one (1) morning activity and the late afternoon activity.

Transportation provided. Additional, separate fees apply for each Experiential Session.

- Downtown Project & Lunch (depart 9:30am)\$115
- Facility Envy (depart 3:00pm).....\$15

EDUCATION SUMMIT • SEPTEMBER 27-29

- First registrant from a DMA West-member DMO [4200]\$325
- Each additional registrant from a DMA West-member DMO [4210].....\$250
- Each registrant from a nonmember DMO* [4230]\$590
- Guest/Companion [4220]\$175

**Prospective Member DMOs joining DMA West within 30 days of the Education Summit, \$100 of this fee will be applied to membership dues.*

HOSTED EVENING EVENTS—PREREGISTRATION REQUIRED (INCLUDED IN SUMMIT REGISTRATION)

- Wednesday Welcome Reception – Sponsored by Drozian Webworks
- Thursday Evening Reception – Hosted by DMA West

Please contact DMA West staff at 916-443-9012 or info@dmawest.org if you require reasonable accommodation to participate (ADA).
 DMA West | 950 Glenn Drive, Suite 150, Folsom, CA 95630
 916-443-9012 | 916-932-2209 Fax | www.dmawest.org | info@dmawest.org



PAYMENT OPTIONS

Total Amount (all fees) \$ _____ USD Check Payable to **DMA West** Check Number # _____ AMEX MasterCard Visa

Card Number _____ Exp. Date _____ VCode _____

Card Billing Address _____

Card City _____ State/Province _____ Zip _____

Name on Card _____ Signature _____