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FOR IMMEDIATE RELEASE

DMA West Officers and Directors Elected for 2015-16 Program Year

Sara Toliver, CDME, president & CEO, Visit Ogden (UT), officially took office as Board President of the Destination Marketing Association of the West (DMA West) at the association's annual Destination Marketing Summit, September 23-25, 2015, in Ogden, Utah.

Other officers elected at the Marketing Summit include President-elect **Julie Saupe**, president & CEO, Visit Anchorage (AK) and Secretary-Treasurer **Kim Bennett**, president & CEO, Visit Vancouver USA (WA). **Wes Rhea, CTA, CDME**, CEO of Visit Stockton (CA), will serve as Past President.

The following Board Directors were elected to two-year terms: **Debbie Braun, IOM, CDME**, president & CEO of the Aspen (CO) Chamber Resort Association; **Danielle Cowan**, executive director, Oregon's Mt. Hood Territory/Clackamas County (OR) Tourism & Cultural Affairs; **Marc Garcia**, president & CEO, Visit Mesa (AZ); **Jim Kissinger, CTA**, vice president, meeting sales, Visit Anaheim (CA), and **Anand Patel, CDME**, president & CEO, Fairfield (CA) Conference & Visitors Bureau.

Board members continuing their terms as Directors include **Anne Jenkins**, senior vice president, Travel Medford (OR), and **Bonnie Quill**, executive director of the Mat-Su (Palmer, AK) Convention & Visitors Bureau.

Destination Marketing Association of the West (DMA West) is a regional professional association serving more than 145 destination marketing organizations in the western United States and the western provinces of Canada.

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Digital image of Sara Toliver attached.

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