

2023 DMA WEST LEADERSHIP SUMMIT FOR CEOS

Registration Form | June 26-28, 2023 | Rapid City, SD

DMAwest



Name _____ Nickname for badge _____
Title _____ Organization _____
Address _____ City/State/Province/ZIP+4 _____
Telephone _____ Email _____
Spouse/Companion Attending _____ Children Attending (names and ages) _____

Number of Years as a DMO CEO _____

Check the number of full-time DMO staff

- 1 to 5 6 to 15 16 to 30 More than 30

CHECK YOUR DMO BUDGET CATEGORY

- Less than \$750,000 \$750,000 - \$2 million More than \$2 million

Leadership summit TOPICS | What's keeping you awake at night?

Please list your top two (2) hot topics for your organization or destination.

Hotel Reservations

The Hotel Alex Johnson

523 Sixth Street, Rapid City, SD 57701
Group Rate: \$229 Sun-Wed
Group Code: **DMAW23**
Booking link:
<https://group.curiocollection.com/3imlqv>
If you wish to extend your stay, contact the hotel directly at 605-342-1210;
Cut-off Date: May 26, 2023

Leadership Summit Registration Deadline

Register online or send your completed registration form and fee to the Association office by **June 20, 2023**. Refunds honored until 5:00 p.m. Pacific Time, **June 20**; after that date, no refunds granted. (Note: Select group activities by **June 13**.)

Reasonable Accommodation

Please contact DMA West staff at 916-443-9012 or info@dmawest.org, by June 13, if you require reasonable accommodation to participate in Summit activities (Americans with Disabilities Act).

Event Participation

Leadership Summit sessions and group meal functions are included in the registration fee. Preregistration for all non-hosted group activities is required by **June 13 – no extensions**. **All fees payable to DMA West.**

Registration Fees

(Fees payable to DMA West, U.S. dollars.)

- DMA West-member CEO - \$575 [4400]
 Nonmember CEO - \$775 [4405]
 Spouse/Companion - \$350 [4410]

Plus fees for selected activities.

By Registering for 2023 DMA West Leadership Summit for CEOs

I agree to all of the following:

Permission to be Photographed – I understand DMA West will take photos at this event for its own purposes, including republication in print and on its digital platforms. I hereby give permission for DMA West and its assigns to use my name, photograph and public-facing biography, without compensation to me, in conjunction with any such uses.

Release of All Claims – I hereby release, indemnify against all costs, expenses and attorney fees, and hold harmless DMA West, as well as their respective affiliates, directors, officers, staff, agents, employees, contractors or volunteers, from any claims related in any fashion to the 2023 Leadership Summit for CEOs, including all sessions/events/activities whether at the headquarter hotel or at another venue or location.

Note: If you are registering a spouse/child/companion for the conference, said individual agrees to all of the above as an attendee.

2023 Leadership Summit for CEOs

Destination Marketing Association of the West | DMA West
3620 American River Dr, Suite 230, Sacramento, CA 95864
916-443-9012 • 916-294-0415 fax
jennab@dmawest.org • www.dmawest.org
For your security, do not email this form with credit card information. Fax to 916-294-0415 or call staff at 916-443-9012.
Online registration at dmawest.org.

Payment Options

Total Amount (all fees) \$ _____ USD

Check Payable to **DMA West**

Check Number # _____

AMEX MasterCard Visa

Card Number _____

Exp. Date _____ VCode _____

Card Billing Address _____

Card City _____

State/Province _____ Zip _____

Name on Card _____

Signature _____

Group Activities

Monday, June 27

Group Reception & Dinner (hosted) # of Participants _____

Tuesday, June 28

Group Breakfast (hosted) # of Participants _____

Group Lunch (hosted) # of Participants _____

M Hill Nature Hike \$59 per person # of Participants _____

Crazy Horse Memorial Tour \$99 per person # of Participants _____

Sylvan Lake/Needles Highway Scenic Tour \$99 per person # of Participants _____

Group Reception & Dinner (hosted) # of Participants _____

___ Beef ___ Chicken ___ Veggie

Wednesday, June 29

Group Breakfast (hosted) # of Participants _____

M Hill Nature Hike \$59 per person # of Participants _____

Crazy Horse Memorial Tour \$99 per person # of Participants _____

Sylvan Lake/Needles Highway Scenic Tour \$99 per person # of Participants _____