

JOB OPPORTUNITY

TOURISM & CULTURAL AFFAIRS TOURISM SPECIALIST

Clackamas County's Tourism and Cultural Affairs (CCTCA) Department is seeking a qualified, self-motivated and detail-oriented individual to join our team as PR/Communications Tourism Specialist to support activities of the tourism program (natural, cultural, and heritage) to increase awareness of the County as a destination. This position will be responsible for providing media support and backup to the Public Relations (PR) Coordinator, acting as the primary media representative for the Greater Portland, Mt. Hood/Gorge and Willamette Valley regions. The incumbent will prepare media itineraries and coordinate tour logistics, assist with writing content and proofing, respond to media callouts, pitch story ideas to media, and coordinate the media database and tracking.

CCTCA is the destination marketing organization for Clackamas County branded as Oregon's Mt. Hood Territory. It is funded by the transient room tax charged on all overnight stays in commercial lodging facilities in the County. The department is responsible for strategies that both develop tourism attractions, facilities and products, and markets the destination through advertising, promotions, public relations and sales materials. By increasing the number of new and repeat visitors to the County, the department contributes to economic development and local vitality.

Department: Tourism and Cultural Affairs

Job Opening: 104297

Position Closes: August 21 at 11:59 p.m.

Salary & Benefits: \$26.08 - \$33.04 per hour

+ Excellent Benefits

To apply and for more information, please review the online job posting at: http://www.clackamas.us/ and click on the "Jobs" tab.

Please contact James Callahan for more information: <u>jcallahan@co.clackamas.or.us</u> 503-742-5493